NORTH CENTRAL STATE COLLEGE

Business Administration – Marketing Major 2014-2015

FALL				YEAR ONE
Complete	Course Number	Course Title	Prerequisites	Credits
	BUSM 1010	Introduction to Business & Entrepreneurship	READ 0080 or COMPASS Reading Score of ≥80 or ACT Reading Score of ≥18	3
	CISS 1210	Microsoft Word	CISS 1020 or pass Computer Literacy & Keyboarding Assessment	2
	COMM 1010	Speech		3
	ENGL 1010	English Composition I	WRIT 0090 and READ 0080 *	3
	MATH 1010	Business Mathematics	MATH 0074 (minimum grade of C-) or COMPASS Algebra score of ≥31 or ACT Math score of ≥21	3
			Semester Credit Hours	**14**

SPRING				YEAR ONE
Complete	Course Number	Course Title	Prerequisites	Credits
	ACCT 1010	Financial Accounting		4
	BUSM 1110	Business Law		3
	BUSM 1130	Principles of Selling	READ 0080 or COMPASS Reading score of ≥80 or ACT Reading Score of ≥18	3
	CISS 1220	Microsoft Excel	Pass Computer Literacy & Keyboarding Assessment	2
	ECON 1510	Microeconomics	MATH 0074 (minimum grade of C-) or COMPASS Algebra score of ≥31 or ACT Math Score of ≥21	3
	ENGL 1030	English Composition II	ENGL 1010 (minimum grade of C-)	3
			Semester Credit Hours	**18**

FALL				YEAR TWO
Complete	Course Number	Course Title	Prerequisites	Credits
	_____	Humanities Elective		3
	_____	Technical Elective	(check Technical Elective List below)	3
	BUSM 1050	Management	BUSM 1010 or BUSM 1015 or 22 semester hours	3
	BUSM 1150	Marketing	ECON 1510	3
	ECON 2510	Macroeconomics	MATH 0074 (minimum grade of C-) or COMPASS Algebra score of ≥31 or ACT Math Score of ≥21	3
	BUSM 2110	Promotion & Advertising	READ0080 or COMPASS Reading Score of 80 or ACT Reading Score of 18	3
			Semester Credit Hours	**18**

SPRING				YEAR TWO
Complete	Course Number	Course Title	Prerequisites	Credits
	BUSM 1230	E-Commerce		3
	BUSM 1250	Customer Service		3
	BUSM 2030	Human Resource Management	READ 0080 or COMPASS Reading Score of 80 or ACT Reading Score of 18	3
	BUSM 2230	Business Ethics	ENGL 1010	3
	BUSM 2270	Case Studies in Business	BUSM 1050 or BUSM 2050, BUSM 1150, ENGL 1030, ACCT 1010 and a min of 45 credit hours completed	3
			Semester Credit Hours	**15**
			TOTAL SEMESTER HOURS	**65**

c = Can be concurrent m = Must be concurrent

TECHNICAL ELECTIVES

Complete	Course Number	Course Title	Prerequisites	Credits
	BUSM 1030	Supervision	READ 0080 or COMPASS Reading Score of 80 or ACT Reading Score of 18	3
	BUSM 1260	Project Management		3
	BUSM 1270	Quality	ENGL 1010	3
	BUSM 2050	Entrepreneurship and Small Business		3
	BUSM 2090	Logistics	BUSM 1050	3
	BUSM 2240	Real Estate I		4
	BUSM 2250	Real Estate II		4
	BUSM 2210	Strategic Business Start-Up	READ 0080 or COMPASS Reading Score of 80 or ACT Reading Score of 18	3

HUMANITIES ELECTIVES

Complete	Course Number	Course Title	Prerequisites	Credits
	ARTS 1030	Art Appreciation		3
	HIST 1010	American Culture & History to 1877		3
	HIST 1030	American Culture & History from 1877		3
	HUMA 1010	Introduction to Humanities	READ 0080 ^	3
	HUMA 1030	Leadership & the Classics		3
	HUMA 2999	Special Topics in Humanities		3
	MUSC 1010	Music Appreciation		3
	PHIL 1010	Western Philosophy		3
	PHIL 1030	Philosophy of Religion		3
	PHIL 1050	American Philosophy		3
	PHIL 1070	Science, Art & Literature		3
	PHIL 1090	The History of the Future		3
	PHIL 1110	Ethics		3
	PHIL 1130	Philosophy & Science		3
	PHIL 1170	Eastern Philosophy		3
	PHIL 2999	Special Topics in Philosophy		3
	THEA 1010	Intro To Theatre		3

c = Can be concurrent m = Must be concurrent

* COMPASS Writing ≥81 or 69-80 plus eWrite of 6 or ACT English ≥22 or 18-21 plus eWrite of 6 or WRIT 0090 **and** COMPASS Reading ≥80 or READ 0080

** Mandatory Math Placement - All incoming students will be required to take the COMPASS placement test and based on their COMPASS scores, students will be placed in appropriate mathematics courses. Successful completion (C- or better) of any math course is required in order to advance to the next higher level math course.

~ Prior to graduation, all students entering after Summer 2008, must receive credit for MATH 0074 Introduction to Algebra, or any math course above MATH 0074 or a COMPASS Algebra score of ≥31, or an ACT Math score ≥21.

^ Placement in WRIT 0090 or higher; students placed in READ 0080 cannot enroll in HUMA1010 until they have completed their reading course.

The College strongly recommends that students be covered by hospitalization insurance, which can be purchased through a private carrier. To obtain a brochure regarding insurance, contact the Student Success Center. (Rm 103 Kee Hall) or call toll free 888-755-4899, ext. 4761 or locally 419-755-4761.

Beginning Academic Year 14/15 FYEX 0050 SUCCESS! is required for all students new to North Central State College. Placement in the course is determined at the time of study skills assessment testing.